

Coconut Greetings.com

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FOR IMMEDIATE RELEASE

COUNTRY MUSIC TELEVISION GOES NUTS

840 Coconuts Rain Down on North American Music Stations to Call Attention to CMT's Hit TV Series 'Cowboy U' filmed in Molokai, Hawaii

Country Music Television got the attention of 840 country music stations across America by mailing hand painted coconuts without a box. That's right – a real coconut hand painted, addressed, stamped, then handed over to the US Postal Service for delivery, no box needed. A cool keepsake for the recipient DJs and a dream come true for the ad agency that secured the gig.

CoconutGreetings.com first painted a beautiful tropical sunset and ocean picture. Added hand painted ad copy about the show supplied by CMT, address information, threw on some stamps and presto: CMT's coolest promotion of the year.

"We received many thank you emails, phone calls and even a few hand written notes from the recipients. Getting a coconut just makes your day", said a company representative.

Since 1996 CoconutGreetings.com has been painting coconuts and coconut products for businesses needing that green, USA-made, eco-friendly promotion, for brides wanting a memorable wedding invitation and for individuals buying that gift for the person who has everything. In recent years the product line has expanded to include coconut drinking cups, hollow coconuts and coconut half shells.

If you'd like more information about this topic, or to schedule an interview with Lisa Suhadolnik, please call 888/441-5828 or email sales@coconutgreetings.com