

# Coconut Greetings.com

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Kirtland, Ohio USA

FOR IMMEDIATE RELEASE

## PAINTED COCONUT, ANYONE?

Businesses Want Unique Made in the USA Gifts and We've Got'em!

In 1996 I was living in Honolulu, transplanted there from Willoughby, Ohio. I asked the Post Office clerk what was the most unique thing she had sent? "Coconuts with writing on them and sent without a box," was her answer. I couldn't believe it. I went right out, got a few coconuts, painted and wrote on them and sent them 'as is' (no box) to my family for Christmas. My family – and the postal carriers - loved them!

At the time I was teaching myself web design, so I designed the web site [www.CoconutGreetings.com](http://www.CoconutGreetings.com). Since then, I've revamped the web site a few times, relocated to Kirtland, Ohio and sold a bunch of coconuts. We've strived to become as environmentally conscious as we can. All of our products are green, with the exception of our paints. We searched and searched for eco-friendly paints that would work on our products, to no avail. For that reason we use acrylic based paints. All in all, sending coconuts is a great way to be green, since we are recycling coconuts.

Most memorable orders: we bombarded Chesterland Ohio's post office in the dead of winter with 901 coconuts sent to announce a new TV show on Country Music Television. The single most unique occasion was a guy quitting his job using a coconut. We painted his message and sent it without a box to a large company in Florida. I can imagine the in-house mail delivery person with the little rolling mail cart going by all the cubicles with this coconut emblazoned with an "I QUIT"! We cannot fail to mention the many marriage proposal coconuts we have created. To date, they have been successful proposals!

The coconuts are used for general gifts, ornaments, birthday wishes, invitations, trophies, promotional items, marriage proposals, and event favors.

### **A Few of our Clients:**

Microsoft, Hewlett Packard, Disney, Apple, Johnson & Johnson, Country Music Television, Canes Film Festival, Gateway CDI, Pepsi, Geiger, Hilton, Jimmy Johnson, Yahoo.com, Edmentum, Dun and Bradstreet, Neiman

Marcus, Outrigger Resorts, Hyatt, Wendy's, Edmentum, Beckman Coulter, ADN Communications, ESI International, HH Brown shoes, eSecLending, RMI Resorts, King & Prince Seafood, FedEx, Nuflow, MFX, Nephron Pharmaceuticals, Takeda, Aggreko, Sobe Drinks, Life Vantage, VitaCoco, ACN, Archipelago Learning and Norix.

Who would have thought that a gag gift would turn into a business? And, who would have thought that I would be receiving hundreds of coconuts per month in the dead of winter in the Midwest? It is just nuts!

If you'd like more information about this topic, or to schedule an interview with Lisa Suhadolnik, please call 888/441-5828 or email [sales@coconutgreetings.com](mailto:sales@coconutgreetings.com)